

Wolfenbüttel, April 26th 2022

## Room acoustics specialist ACS to be under the wing of Pan Acoustics

Pan Acoustics GmbH and Acoustic Control Systems BV (ACS) announce that after two decades of friendly cooperation they have decided to join forces for a common future. From now on the Dutch company ACS will operate under the wing of Pan Acoustics. The companies will work closely together and where possible act as one team. Nothing will change for the many existing ACS customers: the location and all positions in ACS will remain unchanged. The inclusion of ACS, as a globally recognized specialist for variable room acoustics systems, means that complete project solutions for the most demanding acoustics can now be offered from a single source.



In unity Pan Acoustics and ACS will in future offer holistic project solutions from a single source.

The ACS room acoustics system creates variable and multifaceted natural sound in every room. ACS and Pan Acoustics have been closely associated for many years: A core of ACS, a 96-channel DSP unit, was developed as an engineering achievement of Pan Acoustics in a contracting project with ACS. Since then, a close technical partnership has existed with the goal of providing customers with natural acoustics.

"Now the expertise of both companies is coming together to form a great whole. We are looking forward to numerous synergies in sales and the development of new products!", says Udo Borgmann, CEO, founder and owner of Pan Acoustics.

Whether a speech lecture, philharmonic orchestra or an organ concert - every event requires its own acoustics. That's where the ACS system comes in, adding warmth, brilliance and spaciousness as needed by variably creating reverberation and early reflections.

"An ACS system can usually be installed in a room without major intervention, after which the room can be used in a truly multifunctional way" explains At van den Heuvel, Technical Director at ACS. "Together, we share the goal to now even better consult our customers in the commercial, theater and cultural sectors with holistic solutions and to support them in their implementation."

The holistic approach shall also pay off in terms of sustainability, entirely in the customer's interest. Pan Acoustics already offers a 10-year warranty for products developed and produced in-house.

Udo Borgmann: "I am absolutely convinced of the long-standing ACS quality. That's why we are extending this sustainable warranty of 10 years to ACS products with immediate effect, retroactively from 2020. Planned obsolescence is an outrage for us. We live sustainability and believe in our products - the customer may do the same!"