

Wolfenbüttel, May 19th 2022

State Secretary honors Pan Acoustics as a „Digital Place“

Pan Acoustics is considered a „hidden champion“ in the region. Our commitment to research, development and production of complex electronics for signaling and sound reinforcement systems has earned us an exceptional reputation worldwide. Export runs in more than 30 countries, the reference list is long and includes numerous prestigious objects.



State Secretary for digitization Stefan Muhle (left) presents Udo Borgmann with the plaque recognizing his company Pan Acoustics in Wolfenbüttel as a „Digital Place of Lower Saxony“.

Pan Acoustics has been fully committed to digitalization for years. All departments have been optimized: The end-to-end digitization of all processes saves reams of paper and file folders. In addition, the digital links allow us to analyze our processes and make them much more manageable.

State Secretary Stefan Muhle made a personal statement about the founder and company CEO in the course of the award: „I have been in political leadership positions for many years, so I know: we often lack feedback from the people, from the grassroots.“ That’s why he was delighted to receive the award for the CEO of Pan Acoustics, whom he had met repeatedly at various events over the past few years. „He has worked intensively on the topic of digitization and has given me precisely this missing, valuable feedback.“ Udo Borgmann is characterized by clarity, directness and honesty, he said. „I like to surround myself with people who have courage and want to make a difference. But we politicians don’t often run into people like that,“ says Muhle.