

Wolfenbüttel, March 21st 2022

## Pan Acoustics Appoints POLAR as Distributor for the UK and Ireland

German manufacturer of innovative speaker systems Pan Acoustics announces that POLAR, established supplier of key industry brands to the installation, MI and professional audio markets, is new distributer of Pan Acoustics' products in the UK and the Republic of Ireland.

"POLAR and Pan Acoustics is a perfect match. A long history, and a tradition of quality and customer satisfaction drive both our organisations. I'm looking into a good, prosperous future for our partnership", concludes Udo Borgmann, CEO at Pan Acoustics.



Looking forward to the partnership: Pan Acoustics GmbH and POLAR.

Equally convinced of the partnership Will Turney, Head of POLAR Integrated Solutions Division, adds: "Pan Acoustics offers a comprehensive range of products to address the most difficult audio challenges, whilst also meeting the aesthetic demands of architects and designers. Beam-steering technology is important in so many spaces where sound reflections can present real problems to clear reinforcement, so we are delighted to have added this industry-leading brand to our portfolio." Houses of worship, heritage settings, council chambers, transport hubs, education and conference facilities, where speech intelligibility is absolutely vital, are just some of the applications for which Pan Acoustics delivers high quality solutions, Turney is sure. "We are confident that our customers will benefit hugely from access to these superb products which are supported by a ten-year guarantee."

Also, Johannes Kampert, Head of Global Sales at Pan Acoustics, is looking forward to common projects: "Professional work, technical expertise and a very friendly relationship with clients and consultants are the first qualities that come to mind when I think of POLAR. I'm excited that this level of service is now available to Pan Acoustics in the UK and Ireland."

Pan Acoustics, headquartered in Wolfenbüttel – Germany, is a leading manufacturer of innovative audio solutions for use in challenging acoustic environments. The flag ship "Pan Beam" is worldwide renowned for outstanding performance and sharp acoustic precision. The products "Made in Germany" come with a standard 10 years warranty.